



Supporting Market Umbrella and the Crescent City Farmers Market

The Crescent City Farmers Market's (CCFM) annual fundraising event will take place **Saturday, September 30th, 2017 from 7-10pm**. The *Moonlight Market* features New Orleans' finest restaurants, garden-to-glass cocktails, local beer, live music from the Tin Men, and a silent auction.

A spirited patron party will be held in the beautiful Contemporary Arts Center at 700 Camp Street, just steps away from the location of our Saturday farmers market. A night market-themed Moonlight Market will immediately follow.

Your donation will help to preserve and grow our city's local food economy and support the mission and programs of the Crescent City Farmers Market.

Location: The Contemporary Arts Center, 700 Camp Street, New Orleans, Louisiana 70130

Time: Patron Party 6-7pm; *Moonlight Market* 7-10pm

Patron & Sponsorship Form

See reverse side for unique patron & sponsorship details

Contact Information

Sponsor Name
(for print materials; print deadline 9/23/16)

Contact Person

Contact E-mail Address

Contact Phone Number

Street Address

City/State/Zip Code

Sponsorship Level

- \$15,000 Tomatoes on Tchoupitoulas
- \$10,000 Oranges on Oak
- \$5,000 Watermelons on Washington
- \$2,500 Strawberries on St. Charles
- \$1,500 Okra on Orleans
- \$1,000 Eggplants on Esplanade
- \$500 Peaches on Prytania
- \$150 Carrots on Canal
- \$75 Blueberries on Broad

Payment Method

- Please send an invoice.
- Enclosed check made payable to marketumbrella.org.
- Charge the following credit card.
- Call for my credit card information.

Credit Card Number (Sorry no AMEX)

Exp. MM/YYYY CVV Billing Zip Code

Please fill out this form to confirm your chosen sponsorship package.

Completed forms can be returned to amanda@marketumbrella.org or by mail to: Market Umbrella
Attn: *Moonlight Market*,
200 Broadway Street, Suite 107
New Orleans, Louisiana 70118

Please contact us with any questions at 504-861-4485.

Once we receive your completed sponsorship form, a *Moonlight Market* team member will contact you to discuss details.

Thank you for supporting the Crescent City Farmers Market and Market Umbrella!





Moonlight Market 2017 Patron & Sponsorship Levels

Sponsor and Patron Benefits

Moonlight Market sponsors and patrons will enjoy access to the Patron Party with hors d'oeuvres, live music, and spirits. All sponsors will receive recognition on the event invitation, program, webpage, and sponsor signage at the event.

\$15,000 Tomatoes on Tchoupitoulas

Exclusive Sponsor Benefits PLUS:

- Customized social media marketing plan co-branding company name, products, and services with Crescent City Farmers Market and Market Umbrella audiences, totaling 12,000+ Instagram followers, 11,000+ Facebook followers, and 4,000+ Twitter followers.
- Recognition in Crescent City Farmers Market's weekly newsletter reaching 4,500 readers
- Sponsor table for displaying marketing materials at *Moonlight Market*
- Logo recognition on event website, event program and sponsor signage
- 24 Patron Party tickets
- \$200 in market tokens

\$10,000 Oranges on Oak

Exclusive Sponsor Benefits PLUS:

- Customized social media marketing plan co-branding company name, products, and services with Crescent City Farmers Market and Market Umbrella audiences, totaling 12,000+ Instagram followers, 11,000+ Facebook followers, and 4,000+ Twitter followers.
- Recognition in Crescent City Farmers Market's weekly newsletter reaching 4,500 readers
- Sponsor table for displaying marketing materials at *Moonlight Market*
- 16 Patron Party tickets
- \$100 in market tokens

\$5,000 Watermelons on Washington

Exclusive Sponsor Benefits PLUS:

- Customized social media marketing plan co-branding company name, products, and services with Crescent City Farmers Market and Market Umbrella audiences, totaling 12,000+ Instagram followers, 11,000+ Facebook followers, and 4,000+ Twitter followers.
- 12 Patron Party tickets
- \$75 in market tokens

\$2,500 Strawberries on St Charles

Exclusive Sponsor Benefits PLUS:

- 10 Patron Party tickets
- \$50 in market tokens

\$1,500 Okra on Orleans

8 Patron Party tickets and acknowledgement

\$1,000 Eggplants on Esplanade

6 Patron Party tickets and acknowledgement

\$500 Peaches on Prytania

4 Patron Party tickets and acknowledgement

\$150 Carrots on Canal

Single Patron Party ticket and acknowledgement

\$75 Blueberries on Broad

Single Patron Party ticket for **only** ages 21-35

The Crescent City Farmers Market is a project of Market Umbrella, an independent non-profit 501(c)3 with the mission of cultivating public markets for public good.

All funds generated from the Moonlight Market benefit the Crescent City Farmers Market. A portion of your donation is tax deductible.