



Calling All Kids!

Be a Marketeer!

marketumbrella.org invites all shoppers under 14 to join our Marketeers Club! Members are invited to participate in monthly market activities, and will receive a special token of appreciation on his/her birthday. To become a member, get your parents' permission to fill out the membership form on the reverse page.

In the meantime, entertain yourself and your friends with this food-fact market umbrella, which tells surprising facts about the food we eat!

The Marketeers Club, a project of marketumbrella.org, welcomes the newest members of the Crescent City Farmers Market community into its ranks.

Market umbrella folding instructions:

Cut out the market umbrella square and fold it into a triangle. Then fold the two opposite ends of the triangle together, making a smaller triangle.

Now open the paper back up to a square. Fold one of the corners into the central point. Repeat with the opposite corner. Now repeat with the other two corners. You'll end up with a square.

Flip the paper over. Fold one of the corners into the center. Do the same with the opposite corner. Repeat with the other two corners. Now you have a smaller square.

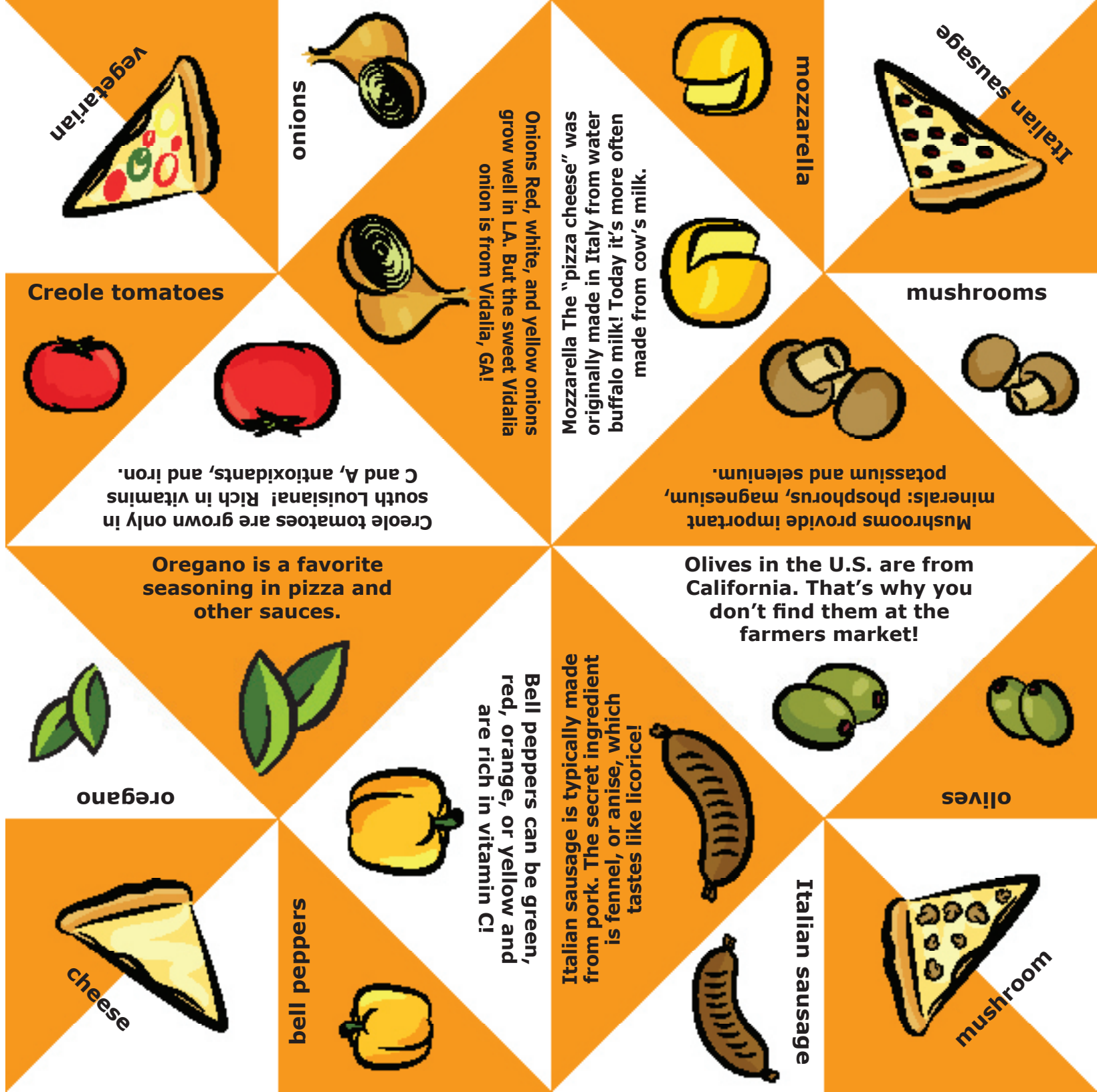
Fold the square in half. Unfold, and fold it in half the other way.

Unfold, with the pizza design up. Slip your thumb and first two fingers into the diamond flaps under the pizza. Now you can move your market umbrella around and see what a pizza's got "under the umbrella"!

How to play with your market umbrella:

Spell out the choice, while moving the market umbrella in and out. Then ask your friend to choose one of the ingredients that are showing. Move the market umbrella in and out while you spell out that ingredient.

Have your friend choose one more ingredient. Lift the flap they choose and tell them what their pizza's got "under the umbrella!"



vegetarian



onions



Creole tomatoes



Creole tomatoes are grown only in south Louisiana! Rich in vitamins C and A, antioxidants, and iron.

Oregano is a favorite seasoning in pizza and other sauces.



oregano



cheese

bell peppers



Bell peppers can be green, red, orange, or yellow and are rich in vitamin C!

Onions Red, white, and yellow onions grow well in LA. But the sweet Vidalia onion is from Vidalia, GA!

Italian sausage is typically made from pork. The secret ingredient is fennel, or anise, which tastes like licorice!



Italian sausage

Mozzarella The "pizza cheese" was originally made in Italy from water buffalo milk! Today it's more often made from cow's milk.



mozzarella

Mushrooms provide important minerals: phosphorus, magnesium, potassium and selenium.



mushrooms

Olives in the U.S. are from California. That's why you don't find them at the farmers market!



olives



mushroom



Italian sausage



Become a Marketeer!

The Marketeers Club is reserved for shoppers younger than 14 years.

Marketeer's name _____

Marketeer's birth date _____
month day year

Address _____

City _____ State _____ Zip code _____

Parental Consent: Children must get a parent's consent to participate in the Marketeer's Club

Parent's name _____

Parent's phone number _____

Yes, please send email to my address, and I will share with my child:

Yes, marketumbrella.org may send email to my child's address:

No, we prefer not to receive email contact.

I understand that marketumbrella.org may contact my child by mail or email to notify her/him of market events, to share information on food, or to send a birthday treat.

Parents' Signature



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Visit our website at www.marketumbrella.org